

2021-10-07 Start: 15:30 UTC **End:** 16:30 UTC

Participants: Matt, Yan, Leo, Arnold

Apologies: Steve

Agenda:

- Welcome Marty Hannigan to PC
- Decide on whether to go ahead with the proposal for a “Carrier” object
 - [Notes from focus groups](#)
 - [Session 1 recording](#) (this will be deleted after our decision is made)
 - [Session 2 recording](#) (this will be deleted after our decision is made)
 - There was one positive comment on the Stewards list and no other input

DECISION: Go ahead with the “Carrier” object. Leo will notify to PC and Stewards list and give until the end of 2021-10-13 for people to share objections in a “last call”

ACTION: 20C to develop and share a first draft of what the object might look like and how it would be created and returned in search etc...

ACTION: Leo to notify participants in the Focus Groups of the decision to go forward with the new object unless there are objections raised on the lists by next Wednesday.

- Documentation architecture status update and next steps (Leo)
 - [Document](#)
 - [Diagram](#)

The architecture has been used to develop a plan that will leverage the UX improvements we want to deploy. Arturo Servin is helping us find one or more UX experts who could donate time via a 20% project. The goal is to make the website answer HOW questions clearly. Separately, we have a series of short 200-250 word articles answering WHY and WHAT questions, which can be published on docs.peeringdb.com.

- Status update on 2021 user survey (Leo)
 - Number of participants
 - Key changes since 2020 (so far)
 - Final push for additional responses

We have slightly exceeded the number of responses from 2020 with a few days to go. About $\frac{2}{3}$ of respondents use PeeringDB daily or weekly and about $\frac{1}{3}$ want good mobile support for it. About 70% of respondents (so far) would like notifications and mostly on the site or by e-mail.

The next step is to put a full analysis together next week and integrate it with the SWOT analysis to develop the 2022 product roadmap, for approval in early January.

- Next steps for developing the 2022 product roadmap (Leo)
 - Report and thematic analysis
 - SWOT ([last year's](#)) and Risk Assessment ([AFRINIC](#))

We reviewed the SWOT process and noted that a risk assessment had been drafted on the AFRINIC situation. The SWOT process will kick off after the survey analysis has been shared.

Any other business? Yan raised the need for continued improvement in geographic search.

ACTION: Leo and Yan to meet and document the problem and share that problem statement to support further product development.