PeeringDB Workshop

How is PeeringDB organised?

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Agenda

- What is PeeringDB?
- Organisation
    - History
    - Association
    - Committees

What is PeeringDB?

Mission statement: "PeeringDB, a nonprofit member-based organization, facilitates the exchange of user maintained interconnection related information, primarily for Peering Coordinators and Internet Exchange, Facility, and Network Operators."

Why should I have a record in PeeringDB?

- As a network a PeeringDB record makes it easy for other networks to find you, and helps you to establish peering / interconnection

- As a colocation provider a PeeringDB record creates visibility, and helps you to attract additional networks and Ixes

- As an IX a PeeringDB record provides information about your participants, and colocations where your service is available

- Provides a user friendly GUI and a powerful API for automasation

Governance and Membership

- PeeringDB is a United States 501(c)(6) volunteer organization that is 100% funded by sponsorships
- Healthy organization, building financial reserves and executing the long term strategic plan
- Membership rules
  - A corporation, limited liability company, partnership or other legal business entity may be a Member of the Corporation
  - Membership is determined by having both an active PeeringDB.com account and an individual representative or role subscription to the PeeringDB Governance mailing list
  - 332 addresses subscribed to the Governance mailing list (as of Feb 25th, 2019)
  - Governance list is at http://lists.peeringdb.com/cgi-bin/mailman/listinfo/pdb-gov
  - More information available at http://gov.peeringdb.com/

Governance

- The Members
  - Any corporation, limited liability company, partnership or other legal business entity may be a Member
  - One (virtual / online) member meeting per year
- The Board
  - Sets strategic directions and overlooks financial issues
  - Half of the board is elected every year
- The Committees
  - Responsible for the day to day work
  - Admin Committee
  - Operations Committee
  - Outreach Committe
  - Product Committe

Committees

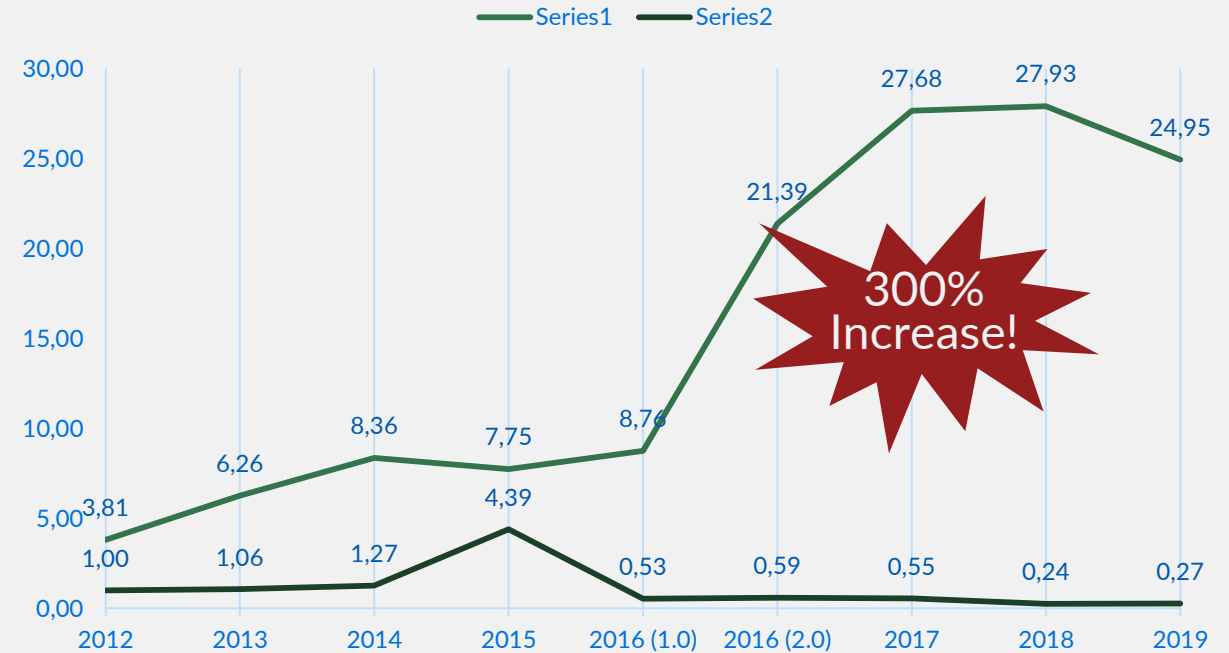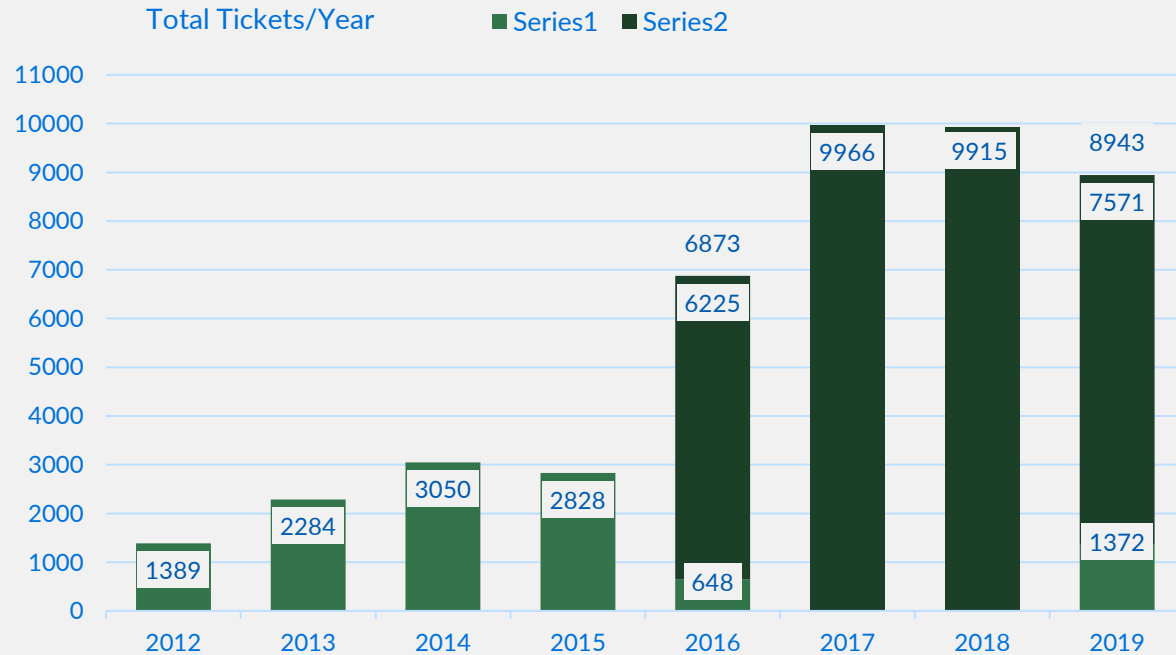| Admin Committee	Operations Committee	Outreach Committee	Product Committee
• Manage administration of user accounts and PeeringDB records • Answer support tickets	• Manage PeeringDB infrastructure	• Manage marketing and social media • Develop and maintain presentations, workshops and webinars • Coordinate presentations and attendance at events	• Manage roadmap and development priorities • Ask for input from the community on desired features • Write SoWs to solicit bids to complete requested features
Leads: Arnold Nipper (Chair) Contact: admincom@lists.peeringdb.com	Leads: Job Snijders (Chair) and Aaron Hughes (Vice Chair) Contact: pdb-ops@lists.peeringdb.com	Leads: Greg Hankins (Chair) and Bijal Sanghani (Vice Chair) Contact: outreachcom@lists.peeringdb.com	Leads: Eric Loos (Chair) and Matt Griswold (Vice Chair) Contact: productcom@lists.peeringdb.com

Support Ticket Statistics

- Admin Committee volunteers are based around the world in a variety of time zones with diverse language skills
- Goal is to resolve support tickets within 24 hours

Become a PeeringDB Sponsor!

- Diamond Sponsorship - $25,000 / year
  - Limited to 2 sponsors
  - Very large logo on top line of Sponsors page with URL
  - Diamond Sponsor badge display on all records
  - Social media promotion
- Platinum Sponsorship - $10,000 / year
  - Large logo on second line of Sponsors page with URL
  - Platinum Sponsor badge display on all records
  - Social media promotion
- Gold Sponsorship - $5,000 / year
  - Medium logo on third line of Sponsors page
  - Gold Sponsor badge display on all records
  - Social media promotion
- Silver Sponsorship - $2,500 / year
  - Small logo on fourth line of Sponsors page
  - Silver Sponsor badge display on all records
  - Social media promotion
- Contact sponsorship@peeringdb.com for sponsorship info

2018 – 2019 Strategic Direction

- Ensure reliability, security and support of PeeringDB services
- Maintain, develop, and enhance functionality of PeeringDB services as sought by the users and supported by the membership and community
- Educate the community on effective use of PeeringDB
- Evangelize use of PeeringDB

Rock Solid Critical Infrastructure

Uptime Status: http://status.peeringdb.com/

2018 – 2019 Strategic Direction

- Encourage support of PeeringDB via sponsorship
- Build a reserve of 2 years of operational funds for the longterm stability of the organization
- Strengthen relationships with operator and peering forums, and other related databases, to work cooperatively on interconnection topics
- Strengthen relationships with Regional Internet Registries (RIRs) with respect to access to authoritative data
- Legal review of liabilities, and insurance (D&O)
- Succession planning